# **EBX ENVISION** User Group and Expo February 21 - 23 • 2023

Hilton Orlando Lake Buena Vista Resort <sup>Orlando, Florida</sup>

SPONSORSHIP OPPORTUNITIES

# EBIX | ENVISION

## **Experience Something Different**

Ebix's 2023 Envision will bring together the expertise of Ebix users and solution partners, with user groups focusing on AnnuityNet, LifeSpeed, WinFlex, TPP, SmartOffice, Consulting, EHUG, EHAE, and RCS. The event will be held Tuesday, February 21, through Thursday, February 23, at the beautiful Hilton Orlando Lake Buena Vista. Located across from the new Disney Springs, this venue will inspire you to engage with prospects, touch base with important clients, demonstrate your industry know-how, and showcase your market leadership.

You will have the opportunity to take the pulse of your marketplace and learn about new tools, technologies, and processes. As always, 2023 Envision will give sponsors and exhibitors the freedom to attend a variety of breakout sessions, general sessions, and keynotes.

And when the day is over, you can enjoy Disney Springs, located a short walk from the hotel across the Skybridge and offering more than 150 restaurants, entertainment options, and shopping venues.

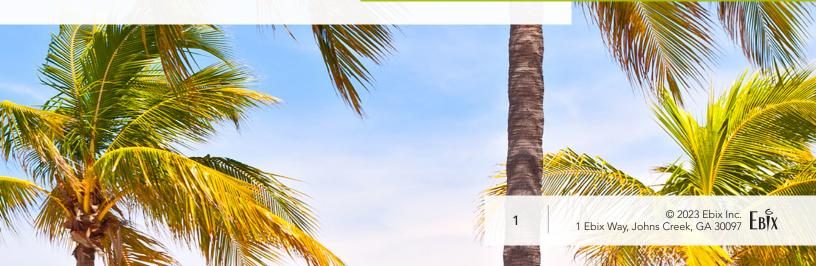
## Meeting Agenda



Tuesday, Feb. 21 | 6pm to 9pm Exhibits Open, Reception/Dinner

Wednesday, Feb. 22 | 7am to 6:30pm Sessions, Exhibits Open, Reception

Thursday, Feb. 23 | 7am to 12:30pm Sessions, Exhibits Open



Previous years' attendees included principals and senior management from these companies:

### Allstate

American Equity Investment Life American Family American International Group **Ameriprise Financial Services** Ameritas Aviva Baird **BMO BMO** Life Cetera Financial Group **Co-Operators CUNA Mutual Group** Desjardins DTCC Edward D. Jones & Co. Forethought General Reinsurance Great American Insurance Group Hilliard Lyons Indiana Farm Bureau Janney Montgomery Scott LLC John Hancock Liberty Life

Lincoln Financial Group Lincoln National Corporation ManuLife Mass Mutual Merrill Lynch NACOLAH National Life Group Nationwide Navy Mutual Ohio National Financial Service Pacific Life Pershing LLC Principal Prudential **Royal Neighbors** Securian Financial Group Stifel, Nicolaus & Company Sun Life SunAmerica, Inc. Swiss Re The Hartford United Family Farm Life U.S. Bancorp Investments Inc. Vantis Life

# Sponsorship Opportunities

Want to stand out from the crowd? We're offering several creative sponsorship options to help your organization shine. Ebix 2023 Envision offers sponsors and exhibitors high visibility and networking opportunities with Ebix users, including principals and senior management from the nation's leading carriers and distributors. Check the next page to find the best sponsorship options for your company (please note the limits on the number of sponsorships available).

## **General Sponsorship & Exhibitor Benefits**

- Exhibit space designed to spotlight your offerings in a high-traffic environment
- NEW redesigned mobile app with custom banners and notifications
- Sponsor ribbon for company representatives
- Special recognition announcement during conference
- Electronic version of your corporate brochure, case studies, and other key handouts shared with attendees via the mobile app
- Access to general sessions and breakouts
- Access to all networking events

### **Sponsor & Exhibitor Participation**

As solution partners, we encourage all vendors to participate in general sessions and networking events. Your participation, coupled with our educational sessions, help to ensure that all attendees come away from 2023 Envision with the best tools and techniques for success.

## Platinum Sponsor

(4 Opportunities)

\$30,000 – Feb 21 (Tuesday) 2 Attendees Includes Table Top

## Plus one of the following:

- Keynote Sponsor (2)
- Dinner Day 1
- Cocktail Reception Day 1



## **Gold Sponsor** (7 Opportunities)

\$15,000 – Feb 21 (Tuesday) 2 Attendees Includes Table Top

## Plus one of the following:

- Breakfast Day 2
- Breaks (2)
- Lunch Day 2
- Dinner Day 2
- Reception Day 2
- Entertainment Day 2

## Envision Sponsorship & Exhibitor Opportunities

For more information contact Jeff Hasty at <u>Jeff.Hasty@Ebix.com</u>

## **Additional Opportunies**

- Hotel Room Key Cards
- WiFi Access
- Conference App
- Conference Bag
- Mirror/column/floor clings, decals
- Pads and Pens
- Conference Lanyard

Silver Sponsor (3 Opportunities)

\$10,000 1 Attendee Includes Table Top **Plus one of the following:** 

- Breakfast Day 3
- Wednesday Break
- Branded Water Bottle

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## Envision Sponsorship & Exhibitor Marketing Opportunities

For more information contact Jeff Hasty at Jeff.Hasty@Ebix.com

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Exhibitor Only \$3,000
	\$30,000	\$15,000	\$10,000	\$3,000
Event Sponsor	<ul> <li>Presenting Sponsor for Keynote Speaker [2 available]</li> <li>Exclusive Sponsor for Opening Reception/Dinner on Feb. 21 [1 available]</li> <li>Exclusive Sponsor for Cocktail Reception on Feb. 22 [1 available]</li> </ul>	Exclusive Sponsor for Morning Coffee Breaks on Feb. 21 or 22 [2 available]     SOLD	Exclusive Sponsor Afternoon Coffee Break on Feb. 22 [2 available] SOLD	N/A
Meal Sponsor	N/A	Lunch Sponsor [1 av SOLD	Breakfast Sponsor [2 SOLD	N/A
Raffle Prize Giveaways: Each sponsor will have an opportunity to give away one raffle prize, which includes the chance to introduce their team and organization to the entire audience before their prize's drawing.				
Exhibit Hall	Premium Exhibit space location for [1] 6' table and [2] chairs	Premium Exhibit space location for [1] 6' table and [2] chairs	Premium Exhibit space location for [1] 6' table and [2] chairs	Exhibit space for [1] 6' table and [2] chairs
Complimentary Registrations	[2] Complimentary exhibitor registrations Additional badges available for \$600 each	[2] Complimentary exhibitor registrations Additional badges available for \$600 each	[1] Complimentary exhibitor registrations Additional badges available for \$600 each	[1] Complimentary exhibitor registrations Additional badges available for \$600 each
Speaking Opportunities	30-minute Presentation in Breakout Session (topic pending approval by Ebix)	15-minute Presentation in Breakout Session (topic pending approval by Ebix)	15-minute Presentation in Breakout Session (topic pending approval by Ebix)	Breakout Presentation Upgrade for \$1,000 (topic pending approval by Ebix)
Web Exposure	Company logo on Envision meeting website home page with hyperlink to your company website	Company logo on Envision meeting website home page with hyperlink to your company website	Company logo on Envision meeting website home page with hyperlink to your company website	Company logo on Envision meeting website home page with hyperlink to your company website
Mobile App	<ul> <li>[1] Splash screen, [1] banner,</li> <li>[2] push notifications, [2] social media shout-outs, up to [3] electronic company brochure/ handout pieces, first placement on featured company listing with logo</li> </ul>	<ol> <li>Banner, [1] push notification,</li> <li>social media shout-out, up to</li> <li>electronic company brochure/ handout pieces, [1] featured company listing with logo</li> </ol>	<ol> <li>Push notification, [1] social media shout-out, [1] electronic company brochure/handout piece,</li> <li>featured company listing with logo</li> </ol>	[1] Electronic company brochure/ handout piece, featured company listing with logo
Onsite Recognition	Logo and name on PowerPoint slides and signage	Logo and name on PowerPoint slides and signage	Logo and name on PowerPoint slides and signage	Name on PowerPoint slides and signage
Attendee List	Pre- and post-show lists	Pre- and post-show lists	Pre- and post-show lists	Post-show list only
Additional Sponsorship Opportunities				
Hotel Room Key Cards	\$6,000 <b>SOLD</b>	Pads and Pens	\$5,000	
Conference APP	\$6000	Mirror/column/floor clings, decals	\$3,500	
Conference Lanyard	\$6,000			
Conference Bag	\$5,000			
Wi-Fi Access	\$5,000			

## OFFICIAL EXPOSITION PROVISIONS AND REGULATIONS

#### 1. WHO MAY EXHIBIT/PARTICIPATE

The exhibition is only for those entities offering products, equipment and services that are related to the Insurance and Self-Insurance Industries. Ebix shall have the sole right to determine the eligibility of exhibits, including, but not limited to the following: companies, products, systems, services, booth graphics, printed matter distributed at the conference, souvenirs, giveaways, costumes and booth personnel attire, and all other exposition features and activities.

### 2. COST OF EXHIBIT SPACE

The cost of the Exhibit Space is Three Thousand Dollars [\$3,000]. Included in the cost of an exhibit space rental, in addition to the space itself, are the following: recognition of sponsorship onsite at the event, one [1] draped six-foot table, two [2] chairs and one [1] wastebasket.

### 3. SUBLEASING/SPACE SHARING

Exhibitor shall not allow any other corporation, person or other entity, whether co-owned or not, to use the space allotted to the Exhibitor, nor shall the Exhibitor display products or services not normally sold by the Exhibitor.

#### 4. LOCATION/DESIGNATION OF EXHIBIT SPACE

Exhibit space will be assigned to Exhibitors by Ebix on a priority or first- come, first-served basis based on date of completed registration and payment in full, and as much in accord with the Exhibitor's wishes as is reasonably and conveniently feasible. However, Ebix reserves the right to locate and/or relocate Exhibitor's assigned exhibit space and reclassify booth designations.

### 5. MARKETING MATERIAL

All marketing, advertising, signs, displays and decorations are subject to Ebix approval. The Hotel will not permit the affixing of anything to the walls, ceilings or floors without prior Hotel approval.

6. PAYMENT FOR EXHIBIT SPACE

All applications must be accompanied by check or credit card information, in the appropriate amount, made payable to Ebix. No application will be considered unless accompanied by payment in full. Applications and payment must be made online via the Ebix registration website.

7. CANCELLATION

An Exhibitor may cancel or withdraw from the exhibit program subject to the following conditions: [i] The Exhibitor shall file a written notice of intention to cancel or withdraw by January 15, 2023, to receive a refund of payments made less a \$500 processing charge. [ii] If written notice is received between January 15, 2023, and February 1, 2023, Ebix will refund 50% of the exhibit booth fee. [iii] In the event Exhibitor cancels its participation, the exhibit space shall be returned to Ebix for resale. The Exhibitor may not resell the space and shall forfeit any and all rights of said space and any monies paid upon notice of cancellation. [iv] Should an Exhibitor, after notifying Ebix of its desire to cancel, subsequently decide to rescind such notice, a new contract and application must be submitted with all appropriate fees. No reinstatement shall be permitted and space will be provided on the basis of availability, if any. [v] No refunds will be made after February 1, 2023.

8. EXHIBIT HOURS

Exhibitor Setup, Hours, and Teardown will be confirmed to all exhibitors at a later date. It is agreed that no Exhibitor will break down or move out its exhibit prior to the official close of the exhibits, as designated by Ebix. Exhibit booths must be staffed at all times during posted exhibit hours. A final schedule will be provided to the Exhibitors prior to the conference. Ebix reserves the right to revise these dates and times as needed to accommodate agenda changes. No exhibit or portion thereof may be removed from the exhibit hall during the conference without written consent of Ebix. Any infraction may result in Exhibitor being prohibited from exhibiting at future conferences.

### 9. CONFLICTING EVENTS

In the interest of the success of the entire conference and exposition, the Exhibitor agrees not to extend invitations, call meetings or otherwise encourage absence of attendees or Exhibitors from the conference or exhibit hall during the official dates and times of the conference and exposition.

### 10. CONFERENCE PARTICIPATION

Exhibitors are permitted to attend all Envision general sessions, breakout sessions, food functions, receptions, and other social/vendor-related events. Exhibitors are asked to refrain from asking questions or offering comments during open forums/question-and-answer portions of the general sessions.

11. SHIPPING AND RECEIVING

Details regarding shipping, onsite storage, and any related costs will be communicated at a later date.

### 12. DAMAGES

If the premises are defaced or damaged by any act of an Exhibitor, its agents or its guests, the Exhibitor will pay for any and all expenses incurred by damages to physical property caused by Exhibitors, riggers, haulers or other contractors engaged for any purpose with the Exhibitor. All damages will be billed at replacement cost.

### 13. SAFETY, FIRE AND HEALTH REGULATIONS

Exhibitors shall assume and bear full responsibility for the compliance with any and all local, city and state safety, fire and health laws, ordinances and regulations regarding the installation and operation of the exhibit.

### 14. LIABILITY

Ebix does not guarantee Exhibitors against loss, damage or theft of any kind. Exhibitors shall indemnify and hold harmless Envision, Hilton Orlando Lake Buena Vista, event management agents and the Service Contractor from any cause or claim whatever, made by or against any person, including but not limited to claims by or against employees, agents, or assigns, or by or

against third persons. Ebix further recommends that laptops and other expensive equipment not be left in the Exhibit Hall unattended.

### 15. ADA COMPLIANCE

The Exhibitor accepts responsibility for ensuring access to its exhibits by the disabled, and is solely liable to the disabled under the ADA, and any other applicable disability law, for any failure to provide the disabled with access to the Exhibitors' exhibits.

### 16. CONDUCT AND RESTRICTIONS

Ebix reserves the right to restrict exhibits that, because of noise, odors, method of operation or any other reason, become objectionable or otherwise detract from or are out of keeping with the character of the exposition as a whole. This reservation includes persons, things, conduct or printed materials. Ebix reserves the right to alter or close any exhibit that does not conform to the provisions of this contract. No refund shall be due under such circumstances. Ebix also reserves the right to exclude any non- conforming party from exhibiting at any future Ebix conferences or to give lowest priority for future exhibit space. These actions do not constitute exclusive remedies, and Ebix may avail itself of any remedy in law or equity in addition to these actions.

#### 17. INSURANCE

Individual insurance coverage shall be the responsibility of the individual Exhibitor. 18. ACCEPTANCE

A formal application can be made and entered into by and between Ebix and the Exhibitor via the Ebix online registration website. The Exhibitor agrees that any Application is effective only upon its acceptance by Ebix, and this acceptance will constitute a contract.